

# Zhuk Marta



## Contact

**Phone** +38 (098) 956-95-62

**Email** zhuk.marta69@gmail.com

**Address** 16/1 V. Bolukha Street,  
Ternopil City

## Language

**Ukrainian** Native

**English** Elementary

## Skills

- Basic knowledge of economics and business processes
- Analytical thinking
- Research and data analysis
- Presentation preparation (PowerPoint, Canva)
- Google Docs, Google Sheets, MS Excel
- Time management and task planning
- Strong responsibility and attention to detail
- Teamwork and communication skills

## About me

Responsible and motivated 3rd-year student of Economics and Business Management with strong academic engagement and interest in international business and finance. I actively participate in research activities and academic conferences, developing analytical thinking and writing skills.

Although I do not yet have formal work experience, I continuously improve my professional competencies through university projects, research papers, and self-education. I am eager to gain international experience, strengthen my English communication skills, and contribute positively during an internship abroad.

## Education

### West Ukrainian National University (WUNU)

Economics and Business Management  
3rd year student | 2023–2027

## ACADEMIC ACTIVITIES & CONFERENCES

- **AUTHOR OF SCIENTIFIC ARTICLE:**  
“Ethical Aspects of Artificial Intelligence in Business: Challenges and Risks” (Ukrainian)
- **AUTHOR OF SCIENTIFIC ARTICLE:**  
Participant in faculty competition:  
“Reflections of a Future Financier” (English)
- **PARTICIPANT IN FACULTY COMPETITION:**  
“Reflections of a Future Financier” (Ukrainian)
- **SOCIAL MEDIA STRATEGY DEVELOPMENT PROJECT**  
Developed a social media strategy for a real business (Vanil Bakery) as part of the course *Economics of Social Media*, including market analysis, audience research, and strategic planning.